Engaging Communities in Recruitment and Retention of Clinical Trials: It’s All About Communication

Mona N. Fouad, MD, MPH
Professor, Medicine/Division of Preventive Medicine
University of Alabama at Birmingham

Monday, September 28, 2009
2:00 - 4:00 pm
Monroe Hall
Ochsner Medical Center
New Orleans

Objectives:
- Identify barriers to recruitment and retention of minorities in clinical research
- Be familiar with broad-based approaches to enhance the recruitment of minorities in clinical research
- Identify basic elements of the recruitment process
- Identify basic elements of a comprehensive retention model

Credit:
This seminar entitles participants to earn 2 hours OD&T approved credit.

Reservations:
Please contact Knowledge Management at (504) 842-3244.